



FOUNDATION

1987

9 Lives With You

PEOPLE AND CATS:
A FEW SURPRISING
THINGS THAT YOU MIGHT
NOT HAVE KNOWN



Cat population

3,600,000
CATS



15%

OF HOMES
HAVE A CAT



90,000,000
CATS

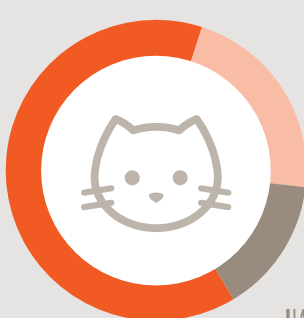
24%

OF HOMES
HAVE A CAT

HOW MANY CATS DO WE HAVE?

65%

OF OWNERS
HAVE ONE



22%

OF OWNERS
HAVE TWO

9%

HAVE MORE THAN TWO

HOW ABOUT DOGS AND CATS?

IN 43%
OF HOMES WITH A CAT,
DOGS AND CATS LIVE
TOGETHER



SOME CHARACTERISTICS



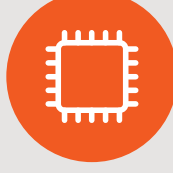
34%

ARE PUREBRED



59%

ARE STERILISED



34%

ARE MICROCHIPPED

HOW DO THEY COME TO LIVE AT HOME?



34%

A GIFT



25%

FOUND



17%

BOUGHT



12%

BORN AT HOME



11%

ADOPTED

Who are the owners?



51%

WOMEN



70%

HAVE HAD
A CAT BEFORE



49%

MEN



30% ARE
FIRST-TIME OWNERS

Why do we have a cat?

RANKING
OF REASONS
TO HAVE A CAT



1

TO HAVE
ANOTHER MEMBER
OF THE FAMILY

2

TO HAVE COMPANY
AND AFFECTION

3

TO HAVE
A FRIEND

4

TO PLAY

5

TO HAVE FUN
WITH THEM

The Year of the Cat

WE THINK THAT THE CAT IS A FANTASTIC BUT LITTLE-UNDERSTOOD LIFE COMPANION. THIS IS WHY WE ARE CALLING THIS YEAR THE YEAR OF THE CAT. IF YOU WANT TO FIND OUT MORE, VISIT WWW.FUNDACION-AFFINITY.ORG/EN/9-LIVES-WITH-YOU